MANAGING MANY ACCOUNTS WITHOUT LOSING THEM

Practical posting and account-care guide • Updated 6 October 2026

The working rule: Every account needs a real purpose, an identifiable owner, content worth seeing, and a clean record of who accessed and posted on it. There is no universal safe number of accounts, actions, posts, proxies, or warm-up days. A fresh account can post; the reason to ramp slowly is to catch problems before multiplying them.

1. Set up the account properly

- Name an owner and a purpose: e.g. POLYBASIS brand, Tommy personal, one specific series, or one client. If two accounts will publish essentially the same feed to the same people, combine them.
- Use an email and phone number the business controls, a unique password, authenticator-based 2FA, and recovery codes stored in a password manager. Do not put passwords or recovery codes in the tracking sheet.
- Complete photo, handle, bio, website, and contact details honestly. Be clear if a page is a brand, fan page, affiliate, or synthetic persona where the platform requires disclosure.
- Assign a primary operator and a backup. Use native team roles or authorized scheduling access where available; keep a change log. Avoid passing credentials around in chat.
- Create a content queue before going live: 5–10 genuinely different posts for that account's audience, not 10 cosmetic copies of one clip.

2. First two weeks: a test plan, not a magic warm-up

Phase	What the operator does	Advance when
Setup	Finish security/profile; review platform content rules; prepare original content.	Account works, ownership and recovery are verified.
First posts	Publish a small number of strong posts; answer real comments; browse/reply only where relevant.	Posts are visible and no account/content warning appears.
Measured increase	Add output gradually if quality, comments and review capacity hold up.	Recent posts stay eligible; no repeated removals, login challenges or audience complaints.
Routine	Schedule distinct work at sustainable volume and check status daily.	Traffic and conversions justify each extra post.

Do not prescribe 10 likes, 20 follows, a 24-hour wait, or a day-15 switch to full volume as platform-safe limits. Those numbers came from older internal notes, not published guarantees. A low-view post by itself does not prove a "shadowban." Check the account dashboard and the specific post status first.

3. Publish 20–40 posts across a network without creating a duplicate network

- Build from ideas: one research point can become a short opinion, a story, a demonstration, a before/after, a question, and a longer explanation. Each post should stand on its own and deliver something different.
- Choose the destination account first. Adapt topic, examples, format, framing and CTA for its audience. Keep one canonical asset ID so editors can see where that footage/idea has already gone.

- Cross-post an original asset between different platforms when useful. Within one platform, do not scatter identical or substantially similar posts across your own accounts, especially on X. A new caption, minor crop, mirror, colour tweak or music swap is not a meaningful new post.
- Use authorized native schedulers or platform-approved integrations. Scheduling helps consistency; it does not turn repetitive content into acceptable content. Do not arrange accounts to like, reply to, or repost each other to inflate reach.
- Stage the queue for a human check: rights/permission, accuracy, thumbnail and caption, account fit, link destination, commercial disclosure, and platform suitability. Mark approved, scheduled, live, removed or under review.

4. Team access and location

- Keep the login environment predictable for security: known staff, recognized devices, 2FA and authorized roles. Travel and a VA in another country can trigger verification; document operators and use the platform's security flow.
- Do not buy a "US identity," spoof device fingerprints, or use proxies to pretend operators are located somewhere else. The screenshot's proxy suggestion might reduce login changes, but it is not evidence of protection from restrictions or guaranteed US reach.
- Target a US/Western audience with content, language, timing, collaborations and paid geographic targeting where available. Measure the actual audience geography in analytics; do not infer it from a SIM or IP.
- If a client owns the account, get written access and a clear handover. Remove a departing VA's role promptly; rotate credentials only where shared credentials could not be avoided.

5. Daily operator routine

When	Action
Start	Check platform account status, post eligibility, security alerts, removals, comments and DMs. Flag trouble before posting.
Production	Choose account and audience, assemble distinct assets, confirm rights, review caption and offer, approve queue.
Publishing	Post/schedule; verify live URLs and formatting; respond to real questions. Do not use templated unsolicited replies or mass DMs.
End	Log per-account output, links, impressions/reach, watch time, saves/shares, profile visits, qualified clicks/leads, flags, and next test.

6. Stop signs and what to do

Signal	Response
Content removed or marked ineligible	Open the platform notice. Identify the exact rule and post. Stop similar queued posts. Correct the content or appeal with evidence.
Login challenge or suspicious activity	Pause access changes. Verify owner through the platform flow, audit authorized devices/apps, reset credentials if needed.
Repeated low reach without a notice	Compare retention, topic, audience and prior posts. Test a genuinely different idea; avoid declaring a ban from an arbitrary view threshold.

Signal	Response
Several accounts flagged together	Stop the shared campaign. Review duplicate assets, coordinated engagement, links, rights and the scheduling integration.
Account banned or subreddit blocked	Use the official appeal or moderator process. Do not move the same conduct to another account to bypass the restriction.

7. Tracker columns and weekly decisions

Account table: platform, handle, purpose, owner, assigned operator, recovery custodian, access method, 2FA on/off, status, last warning, next review. Keep secrets only in the password manager. Post table: asset ID, angle, platform, account, editor, approval, scheduled time, live URL, rights status, disclosure, reach, watch time, meaningful engagement, clicks/leads, moderation status.

Every week, cut repeated weak formats, preserve distinct winners, and decide whether extra accounts actually add incremental qualified traffic. If one account cannot sustain good material and real replies, adding five more compounds the problem.

What the older material said, and how to use it now

From your material	Decision
Screenshots: finish email/phone/profile/security; avoid sudden mass actions.	Keep as sensible setup and pacing advice.
2025 IG warm-up: exact follow/unfollow and post quotas.	Treat as an old experiment, not a safe limit. Avoid follow churn.
VA Account Guide: one proxy per account, aged purchased accounts, anti-detect stack, 100-view death test.	Do not treat these as proven protection. The document made unverified guarantees and includes ban-evasion-style tactics.
Old X VA guide: many replies and models reposting one another.	Keep useful audience research and scheduling; drop coordinated amplification and bulk replies.
2026 clipping doc: mirrored/colour-shifted clips across a network.	Reject cosmetic spinning; build materially different posts or use licensed collaborations.

Sources checked

Your files: four WhatsApp screenshots supplied with this request; IG START AND WARM UP 2 (2025); VA guide Leveraging multiple accounts; 2026 clipping domination; Account set up USA proxy ect; VA_Account_Guide.pdf (May 2026).

Current platform guidance: X Authenticity; YouTube Spam Policy; YouTube monetisation / inauthentic content; TikTok Community Guidelines; Reddit Spam; Reddit Multiple Accounts; Meta Recommendation Guidelines. Platform rules and enforcement can change.