Models, OFM & AI Models

Services and prices

Traffic and marketing only. Chatting and model management stay with your team. For 3+ years, we have focused on 18+ traffic: social media psychology, content and distribution. Billions of views and hundreds of models and agencies.

For established models and agencies doing £15,000+ per month.

01 Twitter / X management — £1,000 / month / model

Daily activity: Around 50-100 targeted replies or engagements and 2-5 posts per day, with daily account management.

Content: We review your assets and improve captions, hooks and posting angles. AI-assisted content expansion gives us more material to work with, alongside niche and positioning guidance.

Buyer targeting: We research relevant accounts, conversations and male buyer interests, including high-value buyers and whales. We test content and targeting to attract followers, clicks and subscribers.

02 Reddit management — £1,000 / month / model

Account setup: A main organic account supported by feeder, backup and test accounts, with replacement accounts when needed.

Daily work: Subreddit research, relevant posting, karma building and content direction. We test niches, titles, captions and angles, including communities likely to contain high-value buyers.

Build over time: Account age, karma and standing matter. The goal is a repeatable traffic source that gets stronger over time; we do not promise instant month-one results.

Content and the traffic system

Managed short-form content or your own in-house operation

03 Short-form content growth — £2,500 / month / model

TikTok, Instagram and Facebook: Daily ideation, editing and content creation, with hundreds of new content pieces each month. Includes AI-assisted model content, promotional assets and marketing creatives.

Pages: We build and manage 3-5 growth pages or manage your existing pages. Alternatively, we deliver the edits and help your team manage the main pages.

Research and testing: Trends, competitors, hooks, formats and niche angles. We adapt the content around what gets attention and the specific buyers you want to attract.

Buyer and whale psychology: We study the interests, positioning and content most likely to appeal to high-spending buyers, then build those angles into the content and distribution.

04 Traffic system — £1,500 one-time

The system for 1-2 VAs: Our traffic methods, platform playbooks, content and niche direction, VA SOPs, daily tasks, AI workflows, templates, tracking and scaling methods.

Setup and support: Help putting it into your business, with direct support for the first 30 days. Your team runs it across current and future models without an ongoing Fly Media management fee.

Our team

We work with our own models and partner agencies worldwide. Our team specialises in OFM, AI models and 18+ marketing, with people handling content production, research and page management.

Payment and pricing

Managed services are paid upfront. No standard commission or revenue share. No discounts for individual models; multi-model arrangements can be discussed separately.